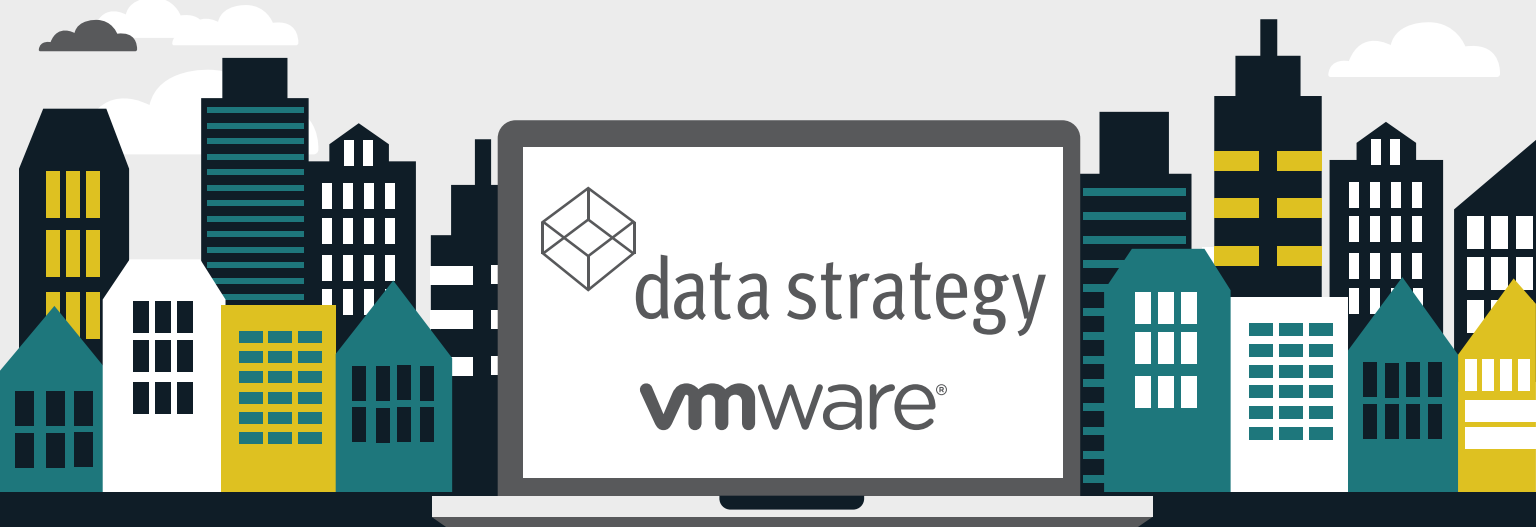


WHAT IS YOUR CLOUD STRATEGY?



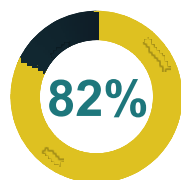
From reducing the cost of technology ownership to enabling rapid scale, the Cloud can help an organization in many ways. But as cloud adoption continues its strong momentum, executives are increasingly under pressure to create a strategy that leverages the cloud to move faster, drive efficiencies, and reduce risk. Do you have a Cloud Strategy in place?

CURRENT STATE OF THE CLOUD

While the Cloud market has matured over the years, organizations of all sizes continue to move critical applications and infrastructure to public and private clouds.

Public Cloud Providers Make it Simple:

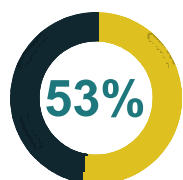
Public Cloud services like Amazon make moving data easy



82% of organizations are using public Clouds

Cloud Adoption and Expectations Have Matured:

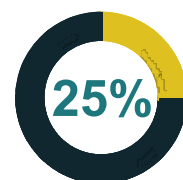
Cloud is no longer “just something startups” do



53% of companies adopting the Cloud expect revenue increases within two years

Most Lack a Coherent Cloud Strategy:

Despite momentum, many organization lack a cloud strategy



Only 25% of organizations have a coherent Cloud Strategy, and 33% have no strategy at all

“WHAT’S OUR CLOUD STRATEGY?”

If that’s a question that you’re asking, being asked, or want to answer, Data Strategy can help. We offer a Cloud Strategy Workshop balanced with expert guidance and peer insight that results in a clear IT roadmap in the public, private, or hybrid Cloud.

OUR CLOUD STRATEGY WORKSHOP HELPS YOU:

- 1 Define where you are
- 2 Map where you want to be
- 3 Gain insight from peers
- 4 Define a firm plan

AFTER THE WORKSHOP, YOU’LL WALK AWAY WITH:

- 1 Better insight into your IT budget
- 2 What brands deliver against your initiatives
- 3 A complete map of your IT inventory
- 4 Priority checklist and roadmap based on your goals

BECOME AN ON-DEMAND SERVICE PROVIDER

The right Cloud Strategy incorporates the Cloud software, platforms, and infrastructure that enables IT to become an automated service provider. The business will move faster, stay secure, and IT will transform into a profit center.

REACH OUT TO LEARN MORE

Think of Data Strategy as your Technology Advisor. We can guide you down the path to creating an impactful Cloud Strategy that helps your business move faster and decrease costs, while mitigating risk along the way.



<http://www.data-strategy.com/cloud-strategy/>