



Data Strategy, a member of VMware's Partner Technical Advisory Board (PTAB)

Grand Rapids, MI – September 16, 2009 – Data Strategy, a Central US IT solutions provider, announced today that it has been named to 2009 VMware's Partner Technical Advisory Board (PTAB).

As a member of PTAB, Data Strategy joins an elite group of approximately 15 of VMware's top VAC (VMware Authorized Consultant) partners in the Americas. VMware created PTAB to foster an open communication channel between its top partners and product and service leaders.

The Board meets quarterly to provide VMware with fresh ideas and constructive feedback to help the company grow its product and service offerings and better meet the needs of customers and partners. VMware also encourages communication among the partners that are participating in PTAB.

Invitation to PTAB is strictly by invitation only. "It's an honor to be asked to join VMware's advisory community," said DSI's Vice President of Professional Services, Bill Hussain. "It validates and reinforces our position as a leader in the virtualization space and ensures our broad spectrum of customers both small and large, receive the most complete, comprehensive and highest quality virtual infrastructure solutions."

VMware and virtual technologies are a core part of Data Strategy's solutions portfolio. With 15+ VMware Certified Professionals on staff, the company has established a successful virtualization practice around the products and systems that support the technology.

Data Strategy is also a VMware Premier Partner and one of only a handful of companies in the Central US who have reached VMware's highest partner level. To attain Premier Partner status, companies must demonstrate rigorous technical staff certifications and possess the resources to assess, design, implement, manage, and support virtualized environments. A recognized leader in the virtualization space, Data Strategy was awarded the VMware Central Region Partner of the Year award in 2008.

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