



Data Strategy Launches Today, New Virtualization Solutions Designed to Give Businesses the Edge in Key Areas of Their IT Infrastructure

Data Strategy has four new solutions including, ElementV, Site Recovery Manager Accelerator, Microsoft Exchange Virtualization Service, and View Assessment. Data Strategy is a VMware Premier Partner and is a member of VMware's Partner Technical Advisory Board.

Grand Rapids, MI (Vocus) October 22, 2009 -- Data Strategy launches today, new virtualization solutions designed to give businesses the edge in key areas of their IT infrastructure.

ElementV, by Data Strategy, provides everything needed to establish or expand a private cloud in a single, easy to install package. ElementV leverages industry best practices, VMware vSphere and leading hardware platforms to provide pre-configured virtual infrastructure building blocks. Companies both large and small can benefit from ElementV's ease and flexibility.

“Clients may deploy or augment virtual infrastructure with little effort, enabling agile response to changing business needs,” said Dan Janei, Director of Services Delivery for Data Strategy. “With ElementV, all that a company needs to do is to wheel it into place, power it on, and start deploying virtual machines. It's as close to turnkey as a company can get.”

Data Strategy's Site Recovery Manager (SRM) Accelerator provides a proven solution to minimize business impact associated with a data center being made unavailable for any reason. SRM Accelerator leverages VMware Site Recovery Manager's capabilities, proven methodologies, and subject matter expertise to provide businesses with an enterprise class data center business continuity solution.

Data Strategy's Microsoft Exchange Virtualization Service brings virtualization to a critical Tier 1 application. The service will provide an environment which is highly available and disaster resilient reducing potential productivity loss associated with an outage. Virtualized exchange environments will be configured leveraging Data Strategy's proven best practices to allow for a significant increase in user density per physical server, reducing the overall cost per mailbox.

Data Strategy's View Assessment allows companies to understand how the benefits of virtualization can be applied to an organization's desktop environment, resulting in improved productivity and manageability. Desktop virtualization allows IT departments to provide users a robust and reliable experience at a lower total cost of ownership. Combined with application virtualization, desktop virtualization gives companies all the key components of desktop as a service (DaaS).

By leveraging Data Strategy's proven expertise and methodologies, customers can ensure reliable and cost effective execution to maximize the benefits of virtualization. With these four offerings, Data Strategy continues to demonstrate its commitment to predictably deliver robust and scalable solutions to its clientele. Data Strategy is one of the few solution providers in the country who have the capability and skill set to design and deliver such



offerings. Additional information and white papers are available on [Data Strategy White Papers](#)

Data Strategy is a VMware Premier Partner and one of only a select few to reach VMware's highest partner level. To attain Premier Partner status, companies must demonstrate rigorous technical staff certifications and possess the resources to assess, design, implement, manage, and support virtualized environments. A recognized leader in the virtualization space, Data Strategy was awarded the VMware Central Region Partner of the Year award in 2008, in addition to membership to VMware's Partner Technical Advisory Board in 2009. Data Strategy is a preferred solution provider for many business owners and serves all of North America for all aspects of business level IT solutions. In addition to their vast array of hardware and software offerings, Data Strategy staffs a group of senior level consultants to assist with implementation and setup.

[Data Strategy](#)

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Contact Information

Jessica Pellett

Data Strategy

<http://www.data-strategy.com>

616-608-1034

Michael Beverly

Data Strategy

<http://www.data-strategy.com>

616-554-3701

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