



Data Strategy Joins EMC Velocity2 Authorized Services Network

Expanded Relationship Allows Data Strategy to Offer EMC-endorsed Professional Services to Provide More Value to Customers

Grand Rapids, MI (Vocus) October 23, 2009 -- Data Strategy today announced it has become a member of the EMC Velocity2 Authorized Services Network (ASN). As a Velocity2 ASN member, Data Strategy has been trained and qualified through the EMC Proven™ Professional certification program to deliver value to their customers through their deep technical knowledge of both EMC and VMware products.

“Data Strategy has partnered with EMC since 2005 to deliver solutions to our customers which save money and increase efficiency, reliability and performance. In many cases, these proven solutions are co-developed and documented with our strategic alliance partners, such as EMC, whose components play a key role. Being part of ASN further expands our relationship with EMC which allows Data Strategy to leverage a higher level of expertise for our customers” – Bill Hussain Vice President, Professional Services Data Strategy.

Data Strategy is scheduled to host more than 100 clients on Thursday, October 22 at Van Andel Arena in Grand Rapids, MI. Gary Breder from EMC and Carl Eschenbach from VMware will be presenting on the topics of Cloud Computing and its implications on the future of enterprise infrastructure.

As a Velocity2 ASN partner, Data Strategy’s services professionals are trained, certified and fully supported by EMC. Through this relationship, Data Strategy can leverage EMC’s infrastructure, best practices and technical resources to deliver world-class, highly personalized services to customers.

EMC’s Frank Seiferth, Senior Director, EMC Global Services, said, “As a member of the EMC Velocity2 Authorized Services Network, Data Strategy has participated in the extensive EMC Proven Professional training and certification, demonstrating high levels of proficiency in providing professional services for EMC’s industry leading information infrastructure solutions with Avamar in addition to core EMC storage products. The program’s rigorous partner training and support help ensure that our Velocity2 partners deliver the same level of service delivery excellence customers have come to expect from EMC.”

About Data Strategy

EMC and VMware are fundamental components of Data Strategy's solutions portfolio. With 15+ EMC Proven and VMware Certified Professionals on staff, Data Strategy has developed and tested significant intellectual property in the form of best practices in enabling and accelerating their clients virtualization initiatives.

Data Strategy is a VMware Premier Partner and one of only a handful of companies in the Central US who have reached VMware's highest partner level. To attain Premier Partner status, companies must demonstrate rigorous technical staff certifications and possess the resources to assess, design, implement, manage, and support virtualized environments. A recognized leader in the virtualization space, Data Strategy was awarded the VMware Central Region Partner of the Year award in 2008 in addition to membership to VMware’s Partner Technical Advisory Board in 2009.



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